



## **IAPME** Seminar

## Light is beyond a journal



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Dr. Ying ZHANG
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Venue: N23-4018 Time: 10:00 – 11:00

Hosted by: Prof. Songnan QU

## **Abstract**

Light: Science & Applications, co-published by Changchun Institute of Optics, Fine Mechanics and Physics (CIOMP), Chinese Academy of Sciences (CAS) and Springer Nature, is a peer-reviewed open access journal publishing high-quality articles in all areas of optics and photonics, including basic, applied, scientific and engineering results. With the latest impact factor of 20.6. Light has consistently ranked among the top three optical journals over the past decade. We view Light as primarily a journal, but we also consider it beyond its role as a journal. Firstly, this talk will introduce the basic situation, publishing practices, and brand development strategy of the Light-brand journal cluster, which is led by the world-class journal Light: Science & Applications, supported by the Light sister journals, and backed by high-quality Chinese journals. The talk concludes with sharing how to write high quality manuscript and improve the acceptance of submission, focusing on the submission strategy for the world-class journal Light: Science & Applications.

## **Biography**

Dr. Ying ZHANG is the Director of Light Publishing Group at Changchun Institute of Optics, Fine Mechanics and Physics (CIOMP), Chinese Academy of Sciences (CAS). He was a visiting scholar at the Institute of Optics, University of Rochester during 2017–2018. He currently serves as the executive editor-in-chief of Chinese Journal of Liquid Crystals and Displays as well as scientific editor of Light: Science & Applications. He was elected as young talents of China Science and Technology Journal Excellence Action Plan, outstanding talents in the field of journal publishing by Chinese Academy of Sciences, high-level talents of Jilin Province. He won the first prize and outstanding contribution award of project supported by STM Journal Society, CAS. He has hosted and participated in more than 10 provincial and ministerial projects of China. He has published over 40 SCI/EI and management papers. He has also presented over 50 invited talks and has been interviewed by China's mainstream media. He participated in organizing and editing Handbook of Laser Technology and Applications (2nd Ed.) published by CRC, Taylor & Francis Group, as well as collection "Publishing Ethics of STM Periodicals" organized by China Association for Science and Technology.